

**BREAKING NEWS RELEASE**  
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FOR IMMEDIATE RELEASE

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**MEDICAL BREAKTHROUGH: FDA Approved Device: 1<sup>st</sup> health care provider in the State of Nebraska makes purchase of life saving technology.**

Omaha, NE, August 28, 2007 – A new breakthrough technology enables oral cancer to be diagnosed up to 80% earlier than traditional dental exams.

Dr. Christopher Stanosheck is the first health care provider in the state of Nebraska to purchase a new piece of technology called the Velscope Oral Cancer Screening System.

The Velscope uses a blue excitation light and a specialized filter to help dental professionals screen the oral cavity for cancerous lesions. This hand held device provides dentists with an easy examination system that can catch oral cancer in its earliest stages.

The American Cancer Society estimates that there will be nearly 31,000 new cases of oral cancer in the U.S. in 2006.<sup>1</sup> It also estimates that oral cancer kills one American every hour, 24 hours a day.<sup>2</sup> Unfortunately, only 35% of oral cancer cases are diagnosed in the early stages.

Early screening, diagnosis and treatment for oral cancer can save lives. Velscope in particular can play a large part because it is simple, noninvasive, easy to incorporate into routine hygiene exams and is complementary with other treatments.

Christopher Stanosheck, D.D.S is the first health care provider in Nebraska to utilize this revolutionary device. The Velscope is quickly being recognized as the new standard of care for dental health professionals across our nation.

Dr. Stanosheck is encouraging his colleagues to start using the Velscope on EVERY patient. In most major cities ALL dentists are using the Velscope  
For more information call Dr. Stanosheck at 4028841607 or visit [www.velscope.com](http://www.velscope.com).

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<sup>1</sup>

<sup>21</sup> American Cancer Society. *Cancer Facts and Figures 2006*. American Cancer Society, Atlanta; 2006.  
National Institute of Dental & Craniofacial Research, "Oral Cancer – Confronting the Enemy," Spectrum Series [Internet] National Institutes of Health, Bethesda, MD. [cited 28 January 2006]. Available from <http://www.nidcr.nih.gov/HealthInformation/DiseasesAndConditions/SpectrumSeries/OralCancerEnemy.htm>